First Online Global Moon Village Workshop & Symposium

9-10 November 2020

SPONSORSHIP PACKAGES
The Moon Village Association is proud to announce the First Moon Village Online Global Workshop & Symposium in cooperation with the Cyprus Space Exploration Organisation. The Workshop will take place on 9-10 of November 2020.

The Workshop & Symposium, will present various issues for the growth of such society on the Moon, discussing on-going and planned Moon programs. The goal is to expand the support of the platform for exchanging and sharing such information that is the Moon Village Association.

The Online Workshop and Symposium also aims to expand the international and domestic communities for future discussions and to network people interested in Moon Village’s activities in various fields of industry, government, and academia.

Sponsorship Opportunities:
Here we present the various sponsorship opportunities that are available. The Cyprus Space Exploration Organisation has 60,000+ followers on social media with an average monthly reach of 100,000 people, with an engagement of around 20,000 people for individual hourly webinars.

Contacts: oleg.ventskovsky@moonvillageassociation.org international@space.org.cy mva-aso@cseo.org.cy
### Main Sponsorship Packages

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Gold €7500</th>
<th>Silver €5000</th>
<th>Bronze €3000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo visibility in all pre- and post-event promotion</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Promotion on 3 websites (MVA’s Website, CSEO’s Website and Dedicated Symposium Website):</td>
<td></td>
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<tr>
<td>✓ Logo in the landing page of Symposium Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>✓ Dedicated page for Sponsors (linked from Symposium Website’s menu)</td>
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<tr>
<td>Logo on Event Banner (shown throughout websites, social media, ads, and event)</td>
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<tr>
<td>Distribute press releases relating to sponsor activities:</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>✓ Via newsletter to MVA Members</td>
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<tr>
<td>✓ Via social media to CSEO followers (average monthly reach 100,000 people¹)</td>
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<tr>
<td>✓ Dedicated social media posts/updates mentioning sponsor leading up and during the event (with sponsor’s content to be provided)</td>
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<tr>
<td>Promotion in Official Digital Programme (on website and emailed to MVA Members)</td>
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<tr>
<td>Promotion during Live Programme Broadcast:</td>
<td>✓</td>
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<tr>
<td>✓ Verbal recognition from the President during the Opening Ceremony</td>
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<tr>
<td>✓ One video playing in the beginning, during breaks, and at the end</td>
<td>2 min</td>
<td>1 min</td>
<td>30 sec</td>
</tr>
<tr>
<td>✓ Video in between the sessions (2 times per day over 2 days)</td>
<td>1 min</td>
<td>30 sec</td>
<td></td>
</tr>
<tr>
<td>✓ Speaking Opportunity during Opening Ceremony</td>
<td>✓</td>
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<tr>
<td>✓ Opportunity to make announcements during the workshops</td>
<td>✓</td>
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¹ Sample reach from CSEO’s webinars in the month of May
Online Moon Village Marketplace Expo

Dedicated exclusive page on Symposium website

All stakeholders listed with their logos at beginning of page, with direct links to stakeholders’ “virtual stands”

<table>
<thead>
<tr>
<th>Benefits</th>
<th>€250 Small / €500 Large - per virtual stand</th>
</tr>
</thead>
</table>

**Virtual Stands:**

Stands designed uniformly (templated) with Name and Logo and dedicated areas:
- ✓ Stakeholder Info
- ✓ Stakeholder posters
- ✓ Stakeholder video
- ✓ Link to stakeholder’s website
- ✓ Submit questions and collect business contacts (online form sent directly to stakeholder) with:
  - Name, Company, Email, Phone, Comments or Questions

**Meet Exhibitors:** Face to face live zoom sessions for exhibitors to receive visitors
- ✓ At specific times (2 hours after programme and an hour during lunch break)
- ✓ Click on stand’s Zoom link to talk live to exhibitor

**Sample virtual stands**
Large at the top and two small ones at the bottom

![Sample virtual stand](image-url)
First Online Global Moon Village Workshop & Symposium, 2020

9-10 November
Organised by MVA and CSEO

PROGRAMME – Preliminary as of 29 JUNE 2020

Times in CEST

DAY 1

15:00 - 15:20 Online Symposium Opening
Official Opening Session with welcoming from MVA and CSEO

15:20 - 16:20 Topic 1: Highlights and Future Missions
Keynote Lectures from Major Stakeholders, Director of UNOOSA, Space Agencies and Industry and other key officials (local and/or international)

Recorded messages where applicable

Break - Commercial Opportunity (Sponsor Message)

16:30 - 17:00 Best Practice for Sustainable Lunar Activities
Announcements - Recorded messages where applicable

17:00 - 18:00 Topic 2 - Returning to the Moon - New Opportunities and International Cooperation

DAY 2

15:00 - 16:00 Topic 3 - Capacity Building for Space Developing Countries and Engaging the Young Generation
Speakers: TBD
Description: Panel with Q&A - Involves SGAC, CSEO, PESC etc

16:00 - 16:50 Topic 4 - Reporting from MVA Working Groups and Projects
Speaker:
Description: Starting with 10 mins intro - then 6 mins per WG (7 in total)

Break - Commercial Opportunity (Sponsor Message)

17:00 - 18:40 Topic 5 - Call for Papers - Parallel Sessions
Description: Papers selected from the Call for Papers; number of sessions will depend from the quality of the papers received

18:40 - 19:00 Closing and Wrap-up