



Moon Village Association Partners with SAY Communications



Vienna, Austria – December 4, 2024

The Moon Village Association (MVA), a non-governmental organization that promotes international collaboration for the development of the lunar economy, has appointed SAY Communications as its official PR & communications partner of choice. The agreement was signed today at the 8th Global Moon Village Workshop & Symposium, hosted by the Luxembourg Space Agency in Luxembourg.

The MVA fosters cooperation between space agencies, government, industry, academia, NGOs and the public at large, acting as a forum to advance initiatives for humanity's peaceful and sustainable presence on the moon. It is a Permanent Observer to the United Nations and benefits from the participation of individuals and institutional members from more than 65 countries.

SAY Communications is an integrated communications agency focused on driving positive change through award-winning programmes for its clients. Its dedicated SAY Space practice serves government, commercial and civil society clients involved in space as a sector, an industry, a market, and a domain.

Giuseppe Reibaldi, President, MVA says:

"The goal of the Moon Village Association is to facilitate international efforts for the peaceful exploration, settlement and utilization of the moon. That means communicating clearly and effectively with

stakeholders on a global scale. The insight, experience and enthusiasm shown by the SAY Space team made them the obvious partner of choice”.

Robert Hickling, Associate Director, SAY Communications, adds:

“The lure of space has and continues to be a hotbed for innovation that inspires and benefits everyone of us here on earth. We look forward to working with the Moon Village Association to help ensure that, we continue to see the unprecedented levels of international cooperation that have got us this far.”

For more information about, the Moon Village Association, please visit:

<https://moonvillageassociation.org/>

For more information about SAY Communications space practice, please visit:

<https://www.saycomms.co.uk/b2b-technology-pr-agency/sectors/sayspace/>

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About the Moon Village Association

The Moon Village Association (MVA) is an international non-governmental organization (NGO) based in Vienna, founded in 2017. Its goal is the creation of a permanent global informal forum for stakeholders like governments, industry, academia and the general public interested in the development of the Moon Village. The MVA is the assembling of all efforts from private industry, governments and others aimed to explore and use the Moon in a sustainable manner. The MVA fosters cooperation for existing or planned Moon exploration programs, be they public or private initiatives. It comprises more than 800 participants to MVA activities and 27 institutional members from more than 60 countries, representing a diverse array of technical, scientific, cultural and interdisciplinary fields. The MVA partners with non-space organizations to promote international discussions and formulation of plans to foster the development of the Moon Village, and is creating international, national and regional networks to engage civil society around the world. The Moon Village Association’s mission is unique, bridging together both spacefaring and non-spacefaring nations offering them the opportunity to play a role in its realization. There is no other organization on the international scene having such a mission.

About SAY Space

SAY Space PR & Marketing is a division of SAY Communications: our practice serves government, commercial, and civil society clients involved in space as a sector, an industry, a market, and a domain. Whether you're a scale-up or an established brand we tell your story, reaching new audiences and growing your bottom line. Our campaigns not only elevate your brand awareness and differentiate you from the competition but also tell compelling narratives that resonate with decisionmakers.

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