

MOON VILLAGE ASSOCIATION

Sponsorship & Membership Opportunities



Be seen | Connect | Influence

Why Return to the Moon?



The Moon has inspired humanity for millennia—a symbol of dreams, discovery, and our place in the cosmos. In 1969, we turned that dream into reality with the first human footsteps on its surface. Back then, the race to the Moon was a nationalistic competition between two superpowers. Today, it has become a more democratic and collaborative endeavor, with an active presence on the lunar surface for nine countries and counting

Since the 1990s, we've identified valuable resources like water & rare earth elements, and the Moon continues to offer unique insights in science—from astronomy to biology to the history of our solar system. With space transportation costs now a fraction of what they were in the 1960s, the Moon is more accessible than ever. Its strategic location in cislunar space and growing global interest make it a vital step toward humanity's next giant leap. Join us in shaping this exciting frontier.

“The Moon is our companion, traveling through space and time” – Carl Sagan



Who We Are

The Moon Village Association (MVA) is a global, non-governmental organization advancing international cooperation in Moon exploration and utilization. With over 600 participants from 60+ countries, we foster cooperation between government, space agencies, commercial space entities & academia to advance humanity's sustainable lunar activity.

Founded in Vienna in 2017, we are a permanent observer at the United Nations Committee on the Peaceful Uses of Outer Space (COPUOS) & proudly coordinate the UN-recognized International Moon Day. We invite you to consider the opportunities for membership & sponsorship.

Humanity deserves to stay on the Moon, together in peace



Dr. Giuseppe Reibaldi
President
Moon Village Association

MOON VILLAGE ASSOCIATION

in Numbers



Activity

- Members in 60+ countries
- 3 Flagship Activities
- 9 Working Groups

Press

- Mentioned in 150 Publications in 2025
- 1.84 M Estimated Views

Social Media

- 6900 + LinkedIn Followers
- 3000 + Newsletter Subscribers
- 1000 + Instagram Followers

Be seen | Connect | Influence

Build Your Brand Within the Lunar Industry

Be Seen

Get in front of a worldwide audience & build credibility by featuring in our publications, digital campaigns & high-profile events. Through MVA you could host your own dedicated side event & reception at the UN-COPUOS meetings.

Connect

Our events & working groups are a who's who of the key lunar players. We connect you with the space agencies, commercial businesses, think tanks, venture capitalists, universities, incubators & pioneers driving the future of space.

Influence

Share your ideas and participate in meaningful discussions. Contribute to working groups, shared goals & the Moon Village Association vision to shape conversation, policy, and the future direction of lunar activities.

SPONSORSHIP



Flagship Activities

**International
Moon Day
2026**

**Sponsorship
Brochure**



IMD Brochure

**Global Expert
Group on
Sustainable
Lunar Activities
GEGSLA**

**Sponsorship
Brochure**



GEGSLA Brochure

A full-page background image of an astronaut in a white spacesuit standing on the lunar surface. The astronaut is holding a long, thin tool or probe. In the distance, a lunar rover is visible on the horizon. The sky is dark with a bright sun or moon in the upper left, creating a lens flare effect. The ground is covered in dust and small rocks, with footprints visible. The overall scene is desolate and brightly lit from the side.

Amplify Your Voice Across Our Digital Channels

Our digital channels offer a powerful way to share your expertise & connect with an audience that cares about lunar exploration.

Lead conversations, promote your latest work & align your brand with international collaboration in lunar activities.

Newsletter Sponsorship

€1750

Feature in our regular updates, reaching an international audience of engaged professionals. A great way to stay visible & show your support for collaboration.

Email Blast

€950

Deliver a tailored message directly to our community. Perfect for spotlighting events, announcements or special campaigns that deserve focused attention.

Bespoke Webinars

from
€6000

Co-host a live, interactive session with MVA. Share your expertise, explore key themes & build credibility with participants from across the lunar sector.

Sponsored Research

from
€3500

Associate your brand with the institutional & publishing channels disseminating our in-house research deliverables.

Sponsored Content

from
€3500

Publish articles, insights & news on our website and LinkedIn page. Be seen as thought leaders & reach our extended digital audience.

Social Media Profile

€900

Gain exposure through curated posts across our active social media channels. Build awareness & align your messaging with the MVA's mission.

Join the Moon Village Association

Our members play an active role in shaping our organization's direction. You'll take part in the General Assembly, vote on key decisions & have the opportunity to propose & lead working groups, studies & other key initiatives.

If you're passionate about lunar exploration & utilization, and want to actively contribute to our mission, we invite you to join us & become a valued part of our community.

Institutional Membership

Open to institutions, organisations & companies

NGOs & Universities | €130

For Non-Governmental Organizations, Universities and colleges worldwide

Small | €130

For companies with up to 10 employees

Medium | €650

For companies with up to 100 employees

Large | €3250

For companies with more than 100 employees

Why Become an Institutional Member



Global Expertise & Access

Join a non-partisan, international forum connected UN Space-related delegations & discussions, leading space agencies, companies, investors, & experts — including scientists & astronauts.

Business Growth Opportunities

Tap into emerging Moon markets through exclusive lunar trade & investment resources – offering opportunities for global providers to collaborate beyond the space sector.

Exclusive Financial Benefits

Enjoy discounted participation & exhibition rates at MVA events, maximizing your investment while connecting with top-tier audiences.

High-Impact Visibility

Enhance your visibility through MVA's publications, website, newsletter, social media, & event promotions —build your profile as a leader in lunar innovation.

Recognition and Prestige

Become eligible for MVA's prestigious awards, recognizing outstanding contributions to Moon exploration and utilization.

TAKE ONE SMALL STEP...

Ready to explore how your organisation can get involved?

To discuss sponsorship opportunities, please contact us at

info@moonvillageassociation.org

and CC our comms agency, SAY Communications,

MVA@saycomms.co.uk

www.moonvillageassociation.org